



Show Me the Money! Create and Understand Financial Statements*

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Understanding how to read a financial statement is a basic skill all business owners need in today's business world. As an entrepreneur you must possess this basic skill to thoroughly evaluate your business, and lack of understanding or ability to complete these basic fundamental documents make it difficult for a business owner to secure financing, investors, or plan adequately for future growth. This course will provide you with the fundamentals needed to understand, prepare, and interpret the basic financial statements for your business.

Course Objectives:

Upon completion of this course, the participant should be able to:

1. Prepare and interpret the balance sheet
2. Prepare and interpret the income statement
3. Prepare and interpret the cash flow statement
4. Understand the role each play
5. Understand how to break each down for opportunity and comparison
6. Use these to forecast your business and create trends
7. Understand the tools / resources available to assist the business owner in this area.

Required Participant Materials:

- Pen
- Notebook

Prior to Class: N/A